

In this fun, interactive course, participants apply critical thinking and problem-solving skills to build strategies for clear, concise, targeted business documents — covering how to avoid wordiness, write for specific readers, create flow, craft effective emails, and edit with confidence.

7
MODULES

~30 min
PER MODULE

180 days
OF ACCESS

What You'll Learn

MODULE 1

The Building Blocks of Business Writing

MODULE 2

Making Your Writing Easy to Read

MODULE 3

Writing Concise, Precise Emails

MODULE 4

Writing Effective Business Letters

MODULE 5

Writing Business Reports

MODULE 6

Writing Proposals

MODULE 7

Constructing Useful Editing and Proofreading Strategies

Choose Your Package

PACKAGE INCLUDES	Write Better Silver	MOST POPULAR Write Better Gold	Write Better Platinum
Voiced lectures	✓	✓	✓
180-day access	✓	✓	✓
Certificate of completion	✓	✓	✓
Hurley Write Cheat Sheets & eBook	✓	✓	✓
Writing feedback on up to 10 pages of text per module	✓	✓	✓
One coaching call per module	—	✓	✓
Report on participant progress	—	—	✓
Second review of work after revision	—	—	✓
Interactive workbook with exercises	—	—	✓
COST PER PERSON	\$1,428	\$1,758	\$2,198

Fun, interactive online writing courses that turn strategy into clear, confident business writing.

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