



Does your team's scientific writing sound like an experiment gone wrong?

On the one hand, we get it. Writing about science is difficult and knowing what data and findings to include can feel like anyone's guess.

On the other hand, science is logical – and the science writing process should be, too.

In our **Succinct Scientific Writing workshop**, your team will learn a process to put data, findings, and words together to create useful scientific documents.

Whether your team writes for the FDA, colleagues, the public, or a client, they'll get the training they need to formulate concise and coherent reports that leave audiences feeling less like test subjects and more like informed readers.

Typical Topics:

- *Engaging your readers*
- *Providing the information your readers need (and want)*
- *Writing the various sections of scientific reports*
- *Driving readers to the desired conclusion*

Learn More:

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