



# The PROS Communication Diagnostic™

*We analyze, we customize, we train*

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**Question**

**Your  
Answer**

**If yes...**

**If no...**

Are expectations for how documents should be written codified?		Great!	The lack of codified, written expectations can slow the writing process and/or make writing more difficult
Does the reviewing team agree about what to review for?		Super!	When reviewers don't agree about what to review for, time is wasted, and writers may get conflicting feedback
Are documents reviewed for content and readability?		Wonderful!	Reviewing for content only can result in a document that's technically correct but difficult to read and/or understand
Do reviewers have clearly defined expectations for their reviewing (how long it should take, number of reviews, etc.)?		Fantastic!	A lack of clearly defined written expectations typically results in a longer review process
Do team leaders feel like they spend the right amount of time reviewing?		Tremendous!	Opportunities and money are lost when reviewers spend more time than they should reviewing
Does the team feel that the feedback they receive on their documents improve their writing?		Yay!	When feedback doesn't result in positive changes in documentation, that means there's a lack of alignment
Is the feedback given to the team about their documents clear and actionable?		Amazing!	Feedback that's clear and actionable results in fewer rewrites and less reviewing time
Do you regularly get input from the team about the usability of tools they have at their disposal? (style guides, templates, etc.)?		Outstanding!	Templates and style guides are great tools if they're used and usable