



“Effective Writing for Engineers” Online Course

In our fun, interactive courses, participants will learn how to effectively apply their critical thinking and problem-solving skills to create strategies that will result in clear, concise, targeted documents.

The seven modules of this writing course teach the basics of clear, succinct writing, including how to avoid wordiness, write targeted documents for specific readers, how to write the various sections of technical reports, and how to construct effective editing and proofreading strategies. Each module takes roughly 30 minutes to complete.

Topics

Module 1: Planning the Document

Module 2: Using Organization to Guide Readers

Module 3: Writing Readable Documents

Module 4: Writing Concise, Precise Documents

Module 5: Using Logic to Build the Argument of the Document

Module 6: Writing Engineering Reports

Module 7: Developing Effective Editing and Proofreading Strategies

	Write Better Silver Package	Write Better Gold Package	Write Better Platinum Package
What's Included			
Voiced lectures	✓	✓	✓
180-day access	✓	✓	✓
Knowledge checks	✓	✓	✓
Take-away tips	✓	✓	✓
The Hurley Write eBook	✓	✓	✓
Certificate of completion	✓	✓	✓
Hurley Write Cheat Sheets	✓	✓	✓
Writing Options + feedback on up to 10 pages of text per module	✓	✓	✓
One coaching call per module		✓	✓
Report on participant progress			✓
Second review of work after revision			✓
Workbook with exercises			✓
Cost per person	\$1299.00	\$1599.00	\$1999.00