



## “Effective Writing for Engineers” Online Course

In our fun, interactive courses, participants learn how to effectively apply their critical thinking and problem-solving skills to create strategies that will result in clear, concise, targeted engineering documents.

The seven modules of this writing course teach the basics of clear, succinct writing, including how to avoid wordiness, write targeted documents for specific readers, how to write the various sections of technical reports, and how to construct effective editing and proofreading strategies. Each module takes roughly 30 minutes to complete.

### Topics

- Module 1: Planning the Document
- Module 2: Using Organization to Guide Readers
- Module 3: Writing Readable Documents
- Module 4: Writing Concise, Precise Documents
- Module 5: Using Logic to Build the Argument of the Document
- Module 6: Writing Engineering Reports
- Module 7: Developing Effective Editing and Proofreading Strategies

|   | Write Better Silver Package | Write Better Gold Package | Write Better Platinum Package |
|---|-----------------------------|---------------------------|-------------------------------|
| <b>What's Included</b>  |                             |                           |                               |
| Voiced lectures   | ✓                           | ✓                         | ✓                             |
| 180-day access  | ✓                           | ✓                         | ✓                             |
| Knowledge checks  | ✓                           | ✓                         | ✓                             |
| Take-away tips  | ✓                           | ✓                         | ✓                             |
| The Hurley Write eBook  | ✓                           | ✓                         | ✓                             |
| Certificate of completion                                       | ✓                           | ✓                         | ✓                             |
| Hurley Write Cheat Sheets                                       | ✓                           | ✓                         | ✓                             |
| Writing Options + feedback on up to 10 pages of text per module | ✓                           | ✓                         | ✓                             |
| One coaching call per module                                    |                             | ✓                         | ✓                             |
| Report on participant progress                                  |                             |                           | ✓                             |
| Second review of work after revision                            |                             |                           | ✓                             |
| Workbook with exercises   |                             |                           | ✓                             |
| <b>Cost per person</b>  | <b>\$1499.00</b>            | <b>\$1699.00</b>          | <b>\$1999.00</b>              |