



“Better Business Writing” Online Course

In this fun, interactive course, participants learn how to effectively apply their critical thinking and problem-solving skills to create strategies that will result in clear, concise, targeted business documents.

The seven modules of this writing course teach the basics of clear, succinct writing, including how to avoid wordiness, write targeted documents for specific readers, create flow, write effective emails, and construct effective editing and proofreading strategies. Each module takes roughly 30 minutes to complete.

Topics

- Module 1: The Building Blocks of Business Writing
- Module 2: Making Your Writing Easy to Read
- Module 3: Writing Concise, Precise Emails
- Module 4: Writing Effective Business Letters
- Module 5: Writing Business Reports
- Module 6: Writing Proposals
- Module 7: Constructing Useful Editing and Proofreading Strategies

| | Write Better Silver Package | Write Better Gold Package | Write Better Platinum Package |
|---|-----------------------------|---------------------------|-------------------------------|
| What's Included | | | |
| Voiced lectures | ✓ | ✓ | ✓ |
| 24/7 180-day access | ✓ | ✓ | ✓ |
| Knowledge checks | ✓ | ✓ | ✓ |
| Take-away tips | ✓ | ✓ | ✓ |
| The Hurley Write eBook | ✓ | ✓ | ✓ |
| Certificate of completion | ✓ | ✓ | ✓ |
| Hurley Write Cheat Sheets | ✓ | ✓ | ✓ |
| Writing Options + feedback on up to 10 pages of text per module | ✓ | ✓ | ✓ |
| One coaching call per module | | ✓ | ✓ |
| Report on progress | | | ✓ |
| Second review of work after first revision | | | ✓ |
| Workbook with exercises | | | ✓ |
| Cost (per person) | \$1428.00 | \$1758.00 | \$2198.00.00 |