



**Hurley
Write, INC.**

Succinct Scientific Writing Online Course

Hurley Write, Inc.

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This eight-module online course, "Succinct Scientific Writing," takes participants through the stages of developing and writing concise, precise scientific documents. The course is designed to help participants develop effective writing strategies and write cogent, targeted scientific documents.

Have a group? Contact us for discounts!

This online course is SCORM 1.2-, SCORM 2004-, and AICC-compliant; each module takes roughly 30 minutes to complete.

This interactive course includes

Voiced lectures

A professional editor

Knowledge checks

Hurley Write Cheat Sheets

Take-away tips

Writing options

A copy of the Hurley Write eBook, *Writing Strategies for Corporate America*

Written feedback on submitted writing

Certificate of completion

Objectives

At the conclusion of this course, participants should be able to

Devise various strategies to approach writing scientific documents

Write succinct, precise, and concise scientific documents

Describe how to use graphics in scientific documents

Write the various sections of scientific documents

Demonstrate various editing and proofreading techniques





Topics

Module 1: Developing a Rhetorical Strategy

Targeting your reader

Developing an effective writing strategy

Presenting a positive image through writing

Ensuring readability

Module 2: Planning and Writing the Scientific Document

Organizing the document to meet reader needs

Using outlines and other prewriting strategies

Organizing sentences, paragraphs, and documents for greatest effect

Types of organizational strategies



Module 3: Being Precise and Concise

Creating flow

Using language to be precise and concise

Emphasizing appropriately

Avoiding verbosity

Avoiding language “traps”

Making your writing more emphatic and readable

Module 4: Using Readability Studies to Write Effective Sentences and Paragraphs

Emphasizing appropriately

Helping readers make sense of the information

Using readability techniques to strengthen your prose

Structuring sentences and paragraphs for greatest impact



Module 5: Using Charts, Tables, and Graphs Effectively

Understanding how readers use figures, graphs, and charts

Making your figures, graphs, and charts persuasive

Using color and other guidelines

Module 6: Writing the Components of the Scientific Paper

Writing the sections most efficiently

Determining the information to include in each section

Capturing the reader's attention

Writing compelling copy

Module 7: Writing the Supplementary Components

Writing an effective abstract

Writing a compelling and accurate Introduction

Including other elements

Module 8: Editing and Proofreading Strategies

Understanding how editing differs from proofreading

Becoming your own best editor

Developing efficient editing and proofreading techniques

How Do I Register?

Signing up is simple!

To purchase, go to <https://www.hurleywrite.com/succinct-scientific-writing>

The modules are then automatically uploaded for you!

Want more info? Contact us at www.hurleywrite.com or call us toll-free at 877-24WRITE (249-7483).



What Does It Cost?

PRICE

\$999.00

FEATURES

Access to all modules at once for six months (180 days)

Review the modules in any order you choose — all at once or one at a time — and review past modules any time

Downloadable cheat sheets and writing options

Professional editor for the duration of the course

Personalized, substantive feedback on writing submissions

Feedback on up to 10 pages of double-spaced text for feedback per module

Free access to resources on the site

A free copy of our eBook, *Writing Strategies for Corporate America*

24/7 access

