



Effective Writing for Engineers

Yes, engineers have to write (although for many, writing is painful!). Whether their readers are clients, colleagues, or taxpayers; federal or state agencies; laypeople or experts, your engineers need to write clearly and succinctly enough to convey the message the first time.

Don't panic. They can do this.

Our writing workshop, designed specifically for engineers, teaches logical, easy-to-implement strategies that will give them the tools they need to write concise, precise, targeted documents. They'll spend less time writing and editing and more time doing the work that's really important.

Offered as a customized onsite workshop, webinar, and virtually.

Learning Objectives

- Incorporate effective planning strategies into their writing process
- Analyze their readers to write a targeted document
- Write for skimmers
- Use logic to craft a well-written document
- Use the problem-solving process to plan, write, and revise
- Structure concise, on-target sentences and paragraphs
- Write the various sections of engineering documents
- Use precise language
- Write concise engineering documents
- Apply effective proofreading and editing strategies to their documents