



# Hurley Write, INC.

## **Why a Hurley Write Webinar?**

Webinars don't have to be snooze-inars! In fact, webinars can, and should, be just as interactive and fun as an instructor-led onsite course. Our webinars are customized to meet your company's unique needs. First, we conduct a thorough and careful analysis of the documents your team writes to identify common writing issues. Then, we confer with relevant personnel to determine a strategy that will work for your team. Finally, we design a webinar that includes examples from your staff's writing and breakout sessions that provide opportunities for your staff to apply concepts.

## **Who Should Consider a Webinar?**

Webinars are great for companies that have staff in disparate places or that have staff who don't have time for a one-day or longer class. Because our webinars are offered in one- to two-hour blocks, they're doable for most employees.

## **What are the Benefits of a Webinar?**

Webinars, if done well, are great for lots of reasons. They allow for a deeper dive into topics; can be customized to ensure that they focus on appropriate issues; and provide participants with knowledge over time, allowing them to build, practice, and get feedback on the skills they learn.

## **What Should You Expect from a Hurley Write Webinar?**

Our webinars are unique because they're customized, interactive, and fun! We don't just talk at your team; we actively engage them via exercises, Q&A, and breakout sessions. We use technology that allows participants to work on applying concepts collaboratively. We provide feedback during the webinar and give participants ample opportunities to ask questions and apply concepts.

## **Have Questions?**

We've worked with many clients to conduct successful webinars, so if you have questions, let us know! We're happy to provide references and set up a no-cost consult. Email us at [info@hurleywrite.com](mailto:info@hurleywrite.com) or call us at 877-24WRITE (249-7483).