Online “Succinct Scientific Writing” Course
Hurley Write, Inc.
www.hurleywrite.com
info@hurleywrite.com
910.233.7670
877-24-WRITE (249-7483)

This eight-module online course, “Succinct Scientific Writing,” takes participants through the stages of developing and writing concise, precise scientific documents. The course is designed to help participants develop effective writing strategies and write cogent, targeted scientific documents.

Have a group? Contact us for discounts!

All of our online courses are SCORM 1.2-, SCORM 2004-, and AICC-compliant, and each module takes roughly 30 to 45 minutes to complete.

This **interactive course** includes

- A voiced lecture
- Knowledge checks
- Links to resources
- Examples
- *Hurley Write Cheat Sheets*
- Writing options on which participants receive substantive written feedback (Options 2 and 3)
- A personal editor for the duration of the course (Options 2 and 3)
- A certificate of completion
- Video chats with editor (one per module; Option 3)
- A copy of the Hurley Write eBook, *Writing Strategies for Corporate America* (Option 3)

Objectives

At the conclusion of this course, participants should be able to

- Devise various strategies to approach writing scientific documents
- Write succinct, precise, and concise scientific documents
- Describe how to use graphics in scientific documents
- Write the various sections of scientific documents
- Demonstrate various editing and proofreading techniques

Topics

Module 1: Developing a Rhetorical Strategy

- Targeting your reader
- Developing an effective writing strategy
- Presenting a positive image through writing
- Ensuring readability

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Module 2: Planning and Writing the Scientific Document

- Organizing the document to meet reader needs
- Using outlines and other prewriting strategies
- Organizing sentences, paragraphs, and documents for greatest effect
- Types of organizational strategies

Module 3: Being Precise and Concise

- Creating flow
- Using language to be precise and concise
- Emphasizing appropriately
- Avoiding verbosity
- Avoiding language “traps”
- Making your writing more emphatic and readable

Module 4: Using Readability Studies to Write Effective Sentences and Paragraphs

- Emphasizing appropriately
- Helping readers make sense of the information
- Using readability techniques to strengthen your prose
- Structuring sentences and paragraphs for greatest impact

Module 5: Using Charts, Tables, and Graphs Effectively

- Understanding how readers use figures, graphs, and charts
- Making your figures, graphs, and charts persuasive
- Using color and other guidelines

Module 6: Writing the Components of the Scientific Paper

- Writing the sections most efficiently
- Determining the information to include in each section
- Capturing the reader’s attention
- Writing compelling copy

Module 7: Writing the Supplementary Components

- Writing an effective abstract
- Writing a compelling and accurate Introduction
- Including other elements

Module 8: Editing and Proofreading Strategies

- Understanding how editing differs from proofreading
- Becoming your own best editor
- Developing efficient editing and proofreading techniques

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Online “Succinct Scientific Writing” Course

What Does It Cost?

Option 1: Independent Study/Quick Study ($579.00)

- Our lowest-priced option
- Access to each module for one week
- No feedback on written work
- 24/7 access from any two computers

Option 2: Expert Guide ($709.00)

- Our mid-priced option
- Access to each module for two weeks
- Ability to download and print cheat sheets and writing options
- Personal editor and personalized, substantive feedback on writing submissions
- Ability to submit up to five double-spaced pages of text for feedback per module
- Access to one module at a time for two weeks
- 24/7 access from any two computers

Option 3: Pace Yourself ($999.00) Customer Favorite!

- Our most flexible option
- Access to all modules at once for a total of six months
- You access and view the modules at your convenience
- Review the modules in any order you choose — all at once or one at a time — and review past modules any time
- Ability to download and print cheat sheets and writing options
- Professional editor for the duration of the course
- Personalized, substantive feedback on writing submissions
- Ability to submit up to 10 pages of double-spaced text for feedback per module
- Video chats with your editor
- Free access to resources on the site
- A free copy of our eBook, *Writing Strategies for Corporate America*
- 24/7 access from any two computers

How Do I Register?

Signing up is simple! After you purchase, you’ll be taken to the registration page, where you’ll create your username (email address) and a password.

Want more info? Contact us at www.hurleywrite.com or call us toll-free at 877-24WRITE (249-7483).

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