Most professionals who collect data understand that it tells a story; however, when these same professionals must use the data to tell the story to internal or external stakeholders, they often struggle, believing that the story the data tells should be obvious. If this describes your team, we can help.

Our interactive, customized onsite workshop teaches your team strategies to use the data to tell compelling, engaging stories.

Offered as an onsite customized workshop.

**Learning Objectives**

- Apply a toolkit of “Best Practices” to presentations
- Understand and be able to use
  - DISCOVERY (audience analysis and profile)
  - DESIGN (content simplification, visualization, and sequencing)
  - DELIVERY (practice, body language, and storytelling)