

INTRODUCING PAM

NO, NOT Pam Hurley — an AI agent that's almost as good!

Meet PAM, our newest trainer, built on the **science of readability**.

Unlike a lot of other AI agents, PAM focuses on the concepts of readability: **the same concepts your team learned when they participated in a Hurley Write workshop**. PAM doesn't just generate text. It helps your team write documents that readers can actually use.

Here's Why That Matters

1

PAM reinforces what your team learned

PAM reinforces the workshop concepts so your team can better apply them when they write.

2

PAM rewrites docs to those concepts

PAM rewrites documents according to readability concepts, so you know your docs are targeted and on point.

3

PAM explains why changes were made

PAM explains every change, so your team can keep producing strong documents without the help of AI.

Simple and Secure

● No prompts needed

PAM eliminates the need for prompts, so your team can start right away.

● Closed-loop, secure system

PAM keeps your documents in a closed-loop, secure system.

Your workshop doesn't have to end when the session does. **PAM keeps readability concepts front and center** every time your team sits down to write.

Keep your team's writing on point with PAM.

Ask us how to add PAM to your Hurley Write training.

www.hurleywrite.com

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